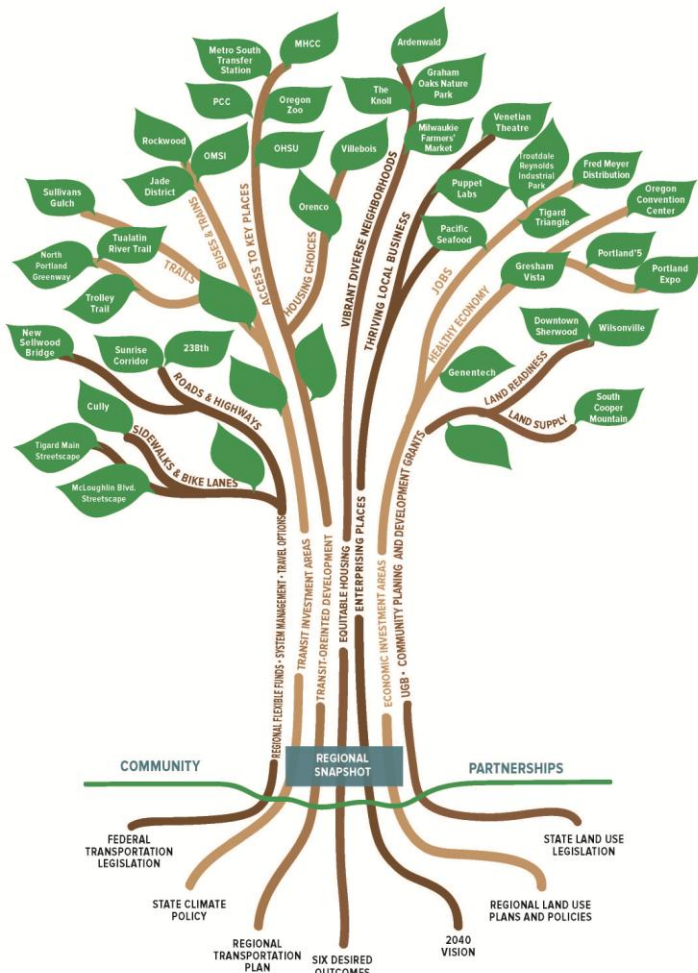


# The Investment Areas Story

## Integrated Regional Growth Strategy Implementation



# Panelists

- Elissa Gertler  
Director, Planning & Development @ Metro
- Craig Dirksen  
Metro Councilor
- Malu Wilkinson  
Manager, Investment Areas @ Metro
- Denver Igarta  
Senior Transportation Planner @ City of Portland
- Alan Lehto  
Director of Policy & Planning @ TriMet

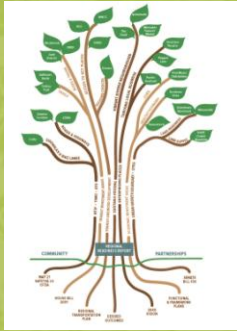
# Metro Functions



- Land Use and Transportation Policy and Planning
- Urban parks and natural areas
- Solid waste disposal and recycling
- Convention, exhibition, and spectator facilities
- The Oregon Zoo

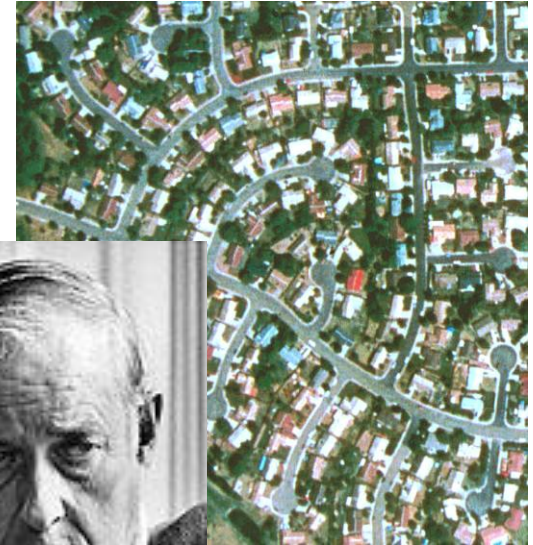


# The Oregon Story

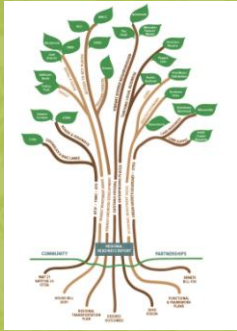


“...and the ravenous rampage of suburbia in the Willamette Valley all threaten to mock Oregon's status as the environmental model for the nation.”

Tom McCall's  
address to  
the Legislature,  
January 8, 1973



# Senate Bill 100

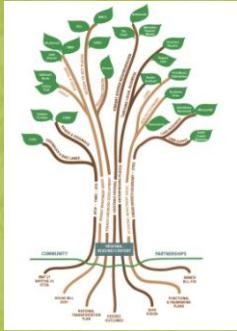


- Legislature adopts pioneering 1973 statewide planning program to limit sprawl and protect forest and farms
- Legislation requires local plans to meet statewide goals; creates LCDC
- Urbanization now focused inside urban growth boundaries





# 20 Years of a 50 Year Vision



How Are We Doing?

What Are We Learning?

What Is Working?

What Has Changed?

Where Do We Go From Here?





# The next 25 years

